

Kannada Brahmins in India



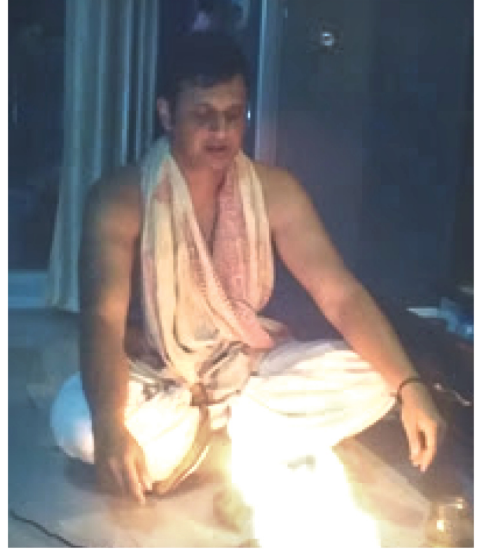
Kannada Brahmins are high achievers and proud of their accomplishments. Most of them are from Karnataka, the state where Kannada is the traditional language. Their families would much prefer that they have high paying work though some still maintain their traditional role as Hindu priests. Though they are diverse in their devotion, a large number worship Shiva, Vishnu, Ganesh, and Lakshmi, a popular goddess. Those who are priests spend their time practicing yoga, chanting, and making offerings to the gods.

Ministry Obstacles

They like the prestige that comes with their title and have no interest in losing it by becoming followers of Jesus and being viewed as outsiders and rebels. At this point in time, few have attempted to bring Christ inside Brahmin culture, expecting them to not leave their communities.

Outreach Ideas

Kannada Brahmins often study abroad. They are in contact with Christian believers who could be instrumental in leading them to the Lord.



POPULATION: 457,000

LANGUAGE: Kannada

RELIGION: Hindu

BIBLE: Complete

STATUS: Unreached

Pray for the Entire Group

Pray that many Kannada Brahmins will not fear losing their prominent positions for the sake of Christ. Pray that becoming a believer will allow them through their positions to begin a Christ-ward movement among other Kannada speakers.

SCRIPTURE The earth is the Lord's, and everything in it. The world and all its people belong to Him. Ps 24:1, NLT

PRAY *that many from today's people group will recognize that they belong to the Lord, and they can rejoice in that fact!*