

Arasu in India



Arasu means ruler or royalty in the Kannada language. In the late Middle Ages, the Arasu were the rulers of small fiefdoms in south India. Most now live in the southern Indian state of Karnataka. They often work for the government and in education. Though they are a small people group, they make up a large proportion of the politicians, government administrators and teachers of Karnataka.

Obstacles

The Arasu are an inclusive group, marrying within their community and passing property down to their family. They attempt to follow their ancient traditions and customs to maintain their cultural identity as high caste members of south India. They are devout Hindus and see their religion as part of that identity.

Outreach Ideas

Many Christian resources are available in Kannada, including the complete Bible and the JESUS Film. Sharing this with them and introducing them to the saving message of the gospel are essential to reaching the Arasu.



ah-RAH-soo

POPULATION: 56,000

LANGUAGE: Kannada

RELIGION: Hinduism

BIBLE: Complete

STATUS: Unreached

Prayer Focus

Pray for the Arasu to have the opportunity to hear and receive the good news. Pray for the Lord to awaken their hearts and open their spiritual eyes and ears to experience his love and salvation. Pray for the Holy Spirit to move powerfully in Arasu families and communities.

SCRIPTURE And a vision appeared to Paul in the night: a man of Macedonia was standing there, urging him and saying, Come over to Macedonia and help us. Acts 16:9

PRAY that the Lord sends messengers to this people group to tell them the good news about Jesus.

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