

Yadav in India



The Yadav believe they are the descendants of king Yadu, from whom Krishna descended. Their traditional occupation is animal husbandry. They have expertise in oral traditions like sevagaridi, i.e. group singing in praise of Lord Vishnu. They freely share wells, roads, schools, crematoria, temple, etc. with other villagers. This caste group shows great leadership—politically and socio-economically—especially in the two largest states of Uttar Pradesh and Bihar.

Ministry Obstacles

Fear that Christianity aims to turn individuals from their families, communities and traditions hinders Yadav families and communities from considering the Gospel.

Outreach Ideas

Pray for the Lord to raise up a strong Disciple Making Movement to saturate the hearts and minds of this people group.

Prayer Focus

There are few believers among the Yadav. Pray that they will



🔊 YAH-dahv

POPULATION: 58,642,000

LANGUAGE: Hindi

RELIGION: Hinduism

BIBLE: Complete

STATUS: Unreached

become wise in sowing the Word of God among their families and multiplying the blessing of God to other Yadav households. Pray for a movement of God's blessing to flow through Yadav families discussing and applying God's Word.

SCRIPTURE The Lord is my strength and my song; He has given me victory. This is my God, and I will praise Him—my father's God, and I will exalt Him!
- Ex 15:2

PRAY that members of today's people group will look to the Lord alone for strength and victory.