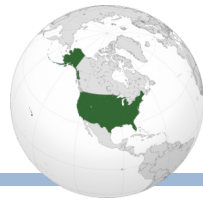


# Hindi in the United States



**H**indi is the fourth most spoken language in the world after Mandarin Chinese, English and Spanish. If one considers the fact that Urdu and Hindi are mutually intelligible, it is the third. This is the language of India's densely populated northern states. Though Hindi is a key trade language in India, it is less prominent than English. Almost all Hindi speakers in the US hold high-paying positions, and they come from the prestigious castes that are bypassed by the gospel in India. Like other South Asian language groups, they have their own cultural associations in the West, but they tend to blend in with other Hindu communities more than they do in India.

## Ministry Obstacles

Wealth is an obstacle to the knowledge that one has spiritual needs. Hinduism is one of the few things Hindi speakers can keep as they interface with Americans.

## Outreach Ideas

Culture-loving believers can attend Hindi and South Asian cultural events and find bridges to the gospel while making close friendships.



🔊 **HIN-dee**  
**POPULATION:** 1,155,000  
**LANGUAGE:** Hindi  
**RELIGION:** Hinduism  
**BIBLE:** Complete  
**STATUS:** Unreached

## Prayer Focus

Pray for Hindi speakers to overcome spiritual barriers and accept Jesus' finished work on the cross as the only payment for sin. Pray that North America will be the breeding ground for a movement to Christ among Hindi speakers that will spread to India.

**SCRIPTURE** And when all the people saw it, they fell face down on the ground and cried out, "The Lord—he is God! Yes, the Lord is God!"  
- 1 Kings 18:39

**PRAY** *that today's people group will understand the vast power and goodness of the Lord.*

[Unreachedoftheday.org](http://Unreachedoftheday.org)