

JOB RESPONSIBILITIES

Job Title: Joshua Project Contextualized Communication Global Liaison

Reports to: Joshua Project Director of Communications and Marketing

Date Created/Revised: 11/27/2024

Position Summary:

The Contextualized Communication Global Liaison (CCGL) will work with Joshua Project's national and regional representatives, partnering organizations, and the wider Joshua Project communications team to facilitate the creation of custom graphics, products, and mobilization materials for various regions, countries, and people group affinities. The strength of Joshua Project is its global view and perspective, but a weakness can be that global communication efforts often need to be contextualized to be most effective in different regions and countries. The CCGL will listen to, and network with, JP's global representatives and partner organizations to ensure our mission information is presented in a way that most effectively communicates and spreads in local networks around the world.

Essential Roles and Responsibilities:

- Network widely with Joshua Project national and regional representatives, church networks, and mission networks, especially in Joshua Project's key countries of focus, to understand what prayer, mission mobilization, and mission education efforts are needed.
- Understand different communication mediums in various parts of the world and facilitate how Joshua Project can best produce materials, and promote other organization's materials, for these mediums.
- Creatively communicate Joshua Project's story and vision to our various audiences around the world through contextualized video, graphic, written and digital products.
- Curate resources for various entities (churches, small groups, college ministries, national/regional mission networks, unreached initiatives) that mobilize prayer and work among unreached peoples in many languages and locales.
- Provide graphics and copy as needed for Joshua Project's websites and partner publications.
- Work with the Joshua Project director of communications to develop creative marketing strategies to grow Joshua Project's subscribers and followers in key countries and regions of the world.
- Regularly attend Joshua Project communication and marketing team meetings and general Joshua Project staff meetings.
- Study and implement the latest communication trends among young adults and in key countries of the world.
- Willing to raise salary through support raising.



Knowledge, Skills and Abilities:

- Is an experienced graphic designer and comfortable using multiple design software products.
- Has experience leading communications and/or marketing efforts.
- Has a strong understanding of missions and passion for mobilization to unreached people groups.
- Ability to oversee communication projects in a variety of mediums (web, video, audio, print, digital, marketing, social media, etc.).
- Solid written communication and editing skills.
- Cross-cultural communication skills. Added bonus if multi-lingual.
- Exceptional attention to detail and accuracy.
- Understanding of copyright and Creative Commons issues.
- Ability to establish and meet deadlines.
- Ability to handle a wide variety of tasks simultaneously.
- Is effective in managing timelines and project budgets.
- Strong skills in MS Office suite and email management systems.

Characteristics and Qualifications:

- Demonstrates a mature walk with God as a follower of Christ, as verified by lifestyle and references.
- Demonstrates a thorough understanding of the Bible.
- Evidences God's calling to play a role in his mission to spread the gospel among all peoples of the world.
- Is a strategic thinker and problem solver.
- Has the ability to work closely with a team and can set aside personal interests for what is best for the team.
- Ability to work with ever-changing technology applications for internal processes and internal/external communications.
- Can creatively find cost-effective marketing channels to spread Joshua Project's vision.
- Can graciously submit to those in authority.
- Is age twenty-one or older.
- Has a GED, high school diploma, or equivalent outside the United States.
- Is legally able to work in the country of operation.
- Aligns with [Joshua Project's statement on marriage, gender, and sexuality](#).
- Has no credit card debt and all other loans (student, mortgage, etc.) are manageable.
- Shows evidence of good emotional, physical, financial, and mental health.
- Demonstrates a healthy relationship with a local evangelical church.
- Agrees with the [Lausanne Covenant](#), [World Evangelical Alliance statement of faith](#), and [Joshua Project's core values](#).
- Demonstrates relational skills to network with partners for raising salary (if necessary).

Minimum Physical Requirements:

- The duties of this job frequently require the worker to sit for extended periods of time.
- Can work remotely. Not required to be in the Joshua Project office.

