

Understanding
ADOPTION STRENGTH



**JOSHUA
PROJECT**



When a church or organization adopts a **frontier people group** (FPG), it's a critical first step. Prayer begins, awareness spreads, and resources start connecting with mission organizations on the ground. But one adopter isn't enough. The concentration of effort matters.

THE ADOPTION STRENGTH SCALE

We measure adoption strength based on how many entities adopt the same FPG:



WEAK

1-4 adopters

Prayer is rising and initial connections are forming, but efforts may remain fragmented.



MEDIUM

4-6 adopters

Multiple streams of prayer, funding, and personnel create momentum. The people group appears on more radar screens across the global church.



STRONG

7+ adopters

The people group becomes a focal point for collaborative Kingdom work. Resources pool effectively, redundancies create sustainability, and breakthrough becomes more likely.

WHAT'S NEXT?

Strong adoption creates qualitative change.
It can transform isolated efforts into a
movement.

If you've adopted an FPG, check its adoption strength. If it's weak, become a catalyst.

Share their story. Invite others to pray.
Connect mission agencies working in
the region.

When more entities focus on the same
people group, everything multiplies.



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