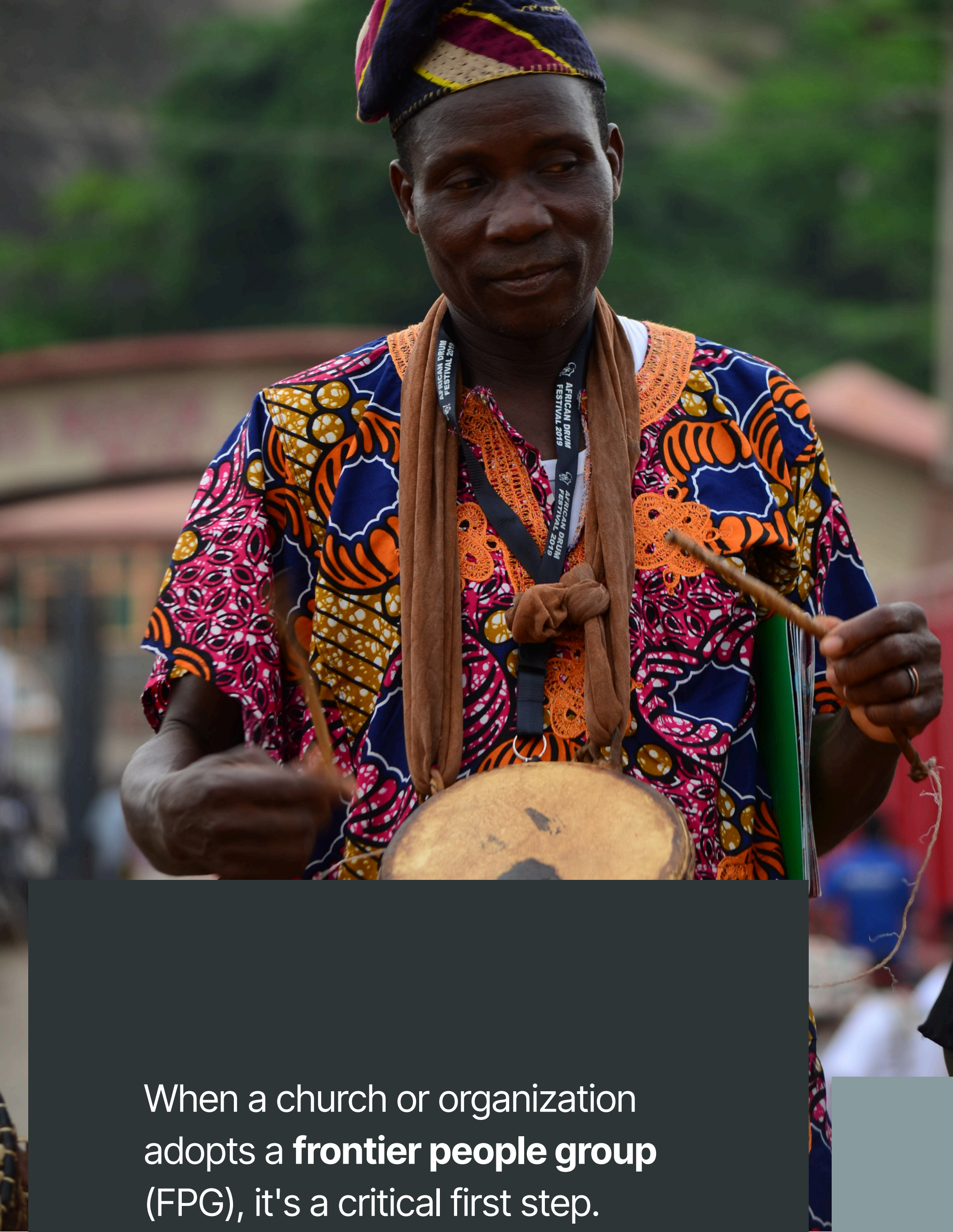


# *Understanding* **ADOPTION STRENGTH**



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When a church or organization adopts a **frontier people group** (FPG), it's a critical first step. Prayer begins, awareness spreads, and resources start connecting with mission organizations on the ground. But one adopter isn't enough. The concentration of effort matters.



# THE ADOPTION STRENGTH SCALE

We measure adoption strength based on how many entities adopt the same FPG:



## WEAK

### 1-4 adopters

Prayer is rising and initial connections are forming, but efforts may remain fragmented.





# MEDIUM

## 4-6 adopters

Multiple streams of prayer, funding, and personnel create momentum. The people group appears on more radar screens across the global church.





# STRONG

## 7+ adopters

The people group becomes a focal point for collaborative Kingdom work. Resources pool effectively, redundancies create sustainability, and breakthrough becomes more likely.

# WHAT'S NEXT?

Strong adoption creates qualitative change.  
It can transform isolated efforts into a  
movement.

If you've adopted an FPG, check its  
adoption strength. If it's weak, become  
a catalyst.

Share their story. Invite others to pray.  
Connect mission agencies working in  
the region.

When more entities focus on the same  
people group, everything multiplies.



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